



JOSHUA WONG

communications designer

EDUCATION

Syracuse University, 2006,
BFA Communications Design,
Syracuse, NY

SKILLS

Proficient in Adobe Creative Cloud Suite. Working knowledge of print production. Experienced in both Macintosh & Windows operating systems.



Ability to think critically, organize and execute multiple tasks, art direct photoshoots, manage time efficiently & fine tune typography.

Knowledge of Cantonese Chinese and Spanish. Experienced in designing in Spanish, Japanese, Italian, German, & Dutch.

FREELANCE CLIENTS

Trinity International
Harper Collins Publishers
Asher Bristol LLC
PJL Law Offices

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DESIGN EXPERIENCE

2016
: present
▶ **JOSH WONG DESIGN**
Owner

Worked closely with multiple startup companies to clearly define business goals and communicate them visually. Conceptualized and executed logos, brand books, websites, promotional materials, displays, packages & trade show graphics.

2012
: 2016
▶ **COLGATE PALMOLIVE (AQUENT ON-SITE)**
Sr. Designer

Collaborated with & developed branding strategies, logos, icons, presentations, retouching for Oral Care & Personal Care teams. Collaborated closely with design managers & production teams to ensure quality productions. Brands include: Colgate, Palmolive, Speedstick, Softsoap, Irish Spring, & Hills.

2009
: 2012
▶ **KISS PRODUCTS**
Graphic Designer

Conceptualized and executed package designs from start to finish, designed logos, advertisements, show and display graphics, and point of purchase displays. Art directed photoshoots, attended press runs, and designed trade show booths. Played key role in masterminding departmental server and organizing /naming conventions for all brands and files.

2008
: 2009
▶ **COTY INC.**
Packaging Designer

Collaborated with art directors to create logos, package graphics, displays, illustrations, and new package concepts, and assisted in photoshoots. Brands included Sally Hansen, LaCross, and Natural Beauty.

2007
: 2008
▶ **DK DESIGN PARTNERS**
Junior Designer

Designed logos, brandbooks, annual reports, websites, ads, and retouched photos. Clients include Lincoln Center, Smart Bargains, Carey & Co personal care.

2006
▶ **G2 WORLDWIDE**
Freelancer

Collaborated with designers and art directors on logo studies, advertisements, package concepts, presentation pitches, and mechanical production. Clients included Absolut, Bic, 7-11, The Port Authority, & Topps.